

# Dogsworld

## Treating Your Dogs Like Family

With over 10,000 square feet, 78 rooms, and a 9,000SF of outdoor dog park space, Dogsworld Canine Resort in Jupiter offers luxury dog lodging, daycare and basic grooming to dog lovers from Martin County to Palm Beach. Dogsworld is owned and operated by dog lover and former attorney, Justin Phillips.

After Justin graduated law school and began practicing law, he soon realized it was not something he wanted to do long term. He decided to go back to school for creative writing and soon after started his dog walking business. He discovered that working with dogs was his passion and the dream of Dogsworld was born.

Justin moved to Florida from New York in 2012 and shortly after started working on making his dream of Dogsworld a reality. With a focus on the dogs' quality of care and customer service, Dogsworld took years to bring to life. It was Justin's

determination and willingness to not give up that finally brought Dogsworld to Jupiter. "This was my dream and I wasn't going to let anything stop me," Justin recalls. Dogsworld's official first day was April 18th, 2016.

Justin's vision for Dogsworld was to bring the higher level of customer service and individualized attention of a boutique business to a larger number of people and their pets. The experience of the dogs that visit is the center of everything they do. That's one of the reasons they run smaller playgroups than other pet resorts. They strive to excel at the things that are important to the dogs. Having fun, a proper balance between rest and play, and "tuck-in" service are all things that Dogsworld offers to their guests. The idea behind the "tuck-in" service is to help the dogs feel more secure. "That extra 5-10 minutes every night for a dog to get attention from a staff member before they go to bed actually does help lessen

anxiety," Justin says. "Even though they are away from their family, they still know they are being loved and cared for." Some guests even get bedtime stories read to them before going to sleep. Birthday parties for daycare dogs are often going on at Dogsworld, complete with cake and party hats! Guests also enjoy a Halloween costume contest, Thanksgiving dinner, Christmas parties and other seasonal events throughout the year.

DogsWorld Resort is growing because more and more people are realizing that when they are at work 8-10 hours a day, their dog family members are not getting the human contact and socialization with other dogs that they need to be happy and healthy. And, for people who travel a lot, DogsWorld offers things that traditional kennel and vet boarding or your average pet sitter cannot, such as supervised group play and a highly trained staff of professionals to care for your pup. Offering open playgroups is an activity where their guests get both human affection and socialization with other dogs. Playgroups are determined by personality, activity level, and size to optimize the experience for each dog. They like to have an even mix of personalities in each group that will play well together, so that one group isn't all high energy or all one size. The smaller playgroups are safer and custom tailored with

the canine guests' interests and playstyles in mind.

Future plans for Dogsworld include resurfacing the indoor play area, a complete renovation to their dog park where canine turf and a splash pad water feature will be introduced, and offering expanded dog-grooming services.

The Dogsworld organization consists of a management team and various levels of staff that work hard to make their guests feel loved and cared for. "The common denominator is that we are all crazy dog lovers!" Justin explains. While part of the job description is to have fun playing with dogs, it's also a really important and serious job. Keeping everything clean, safely handling dogs, and learning how to spot medical issues are all part of the job training for members of the Dogsworld team. Included in their formal training is a 2 week course and certification that is required before they can supervise a playgroup on their own.

Having 2 dog family members himself, Justin says, "Being entrusted with their care is

Justin and the team at Dogsworld also like to contribute to the community. They are involved in charity events like Paws in the Park and help raise money for organizations like United States War Dogs Association and Furry Friends Adoption Clinic and Ranch.

When asked what he loves most about owning and operating Dogsworld, Justin answers, "My passion is to take the best possible care of other people's dogs when they can't be there with them. It's really rewarding to see pet parents appreciate how much we really do care."



good hands. The staff is very experienced and treat our kids with tender, loving care," Sue Anderson says.

Barbara Arnett loves taking her dog, Cody, to Dogsworld. "What I love about Dogsworld is that it's an extremely clean facility and the dogs have a schedule allowing them to settle down between playtimes, Arnett explains. "What I like best is my pet's enthusiasm with just the mention of going to Dogsworld," she adds.

Kelly Breedlove says her dog Josie loves going to daycare. "Every day is a big adventure with new friends...She's so excited to go and see her people buddies and fur pals," Breedlove says.

Come visit Dogsworld to see what your dog is missing! Dogsworld is located at 603 Commerce Way West in Jupiter. For more information please call 561-320-9122 or visit [www.DogsworldResort.com](http://www.DogsworldResort.com)



incredibly important and that's why my standards are so high. I demand a lot of the people who work here." He also likes to keep things balanced with fun team building activities and rewards.

Canine parents really appreciate the care their dogs receive at Dogsworld. Tim and Sue Anderson have been bringing their dogs to Dogsworld since they opened. "We love Dogsworld because we know they are in

